

## Cookies Notice

Enty.io (the Website) uses cookies on its websites. Below you can find more information about cookies and their use at Enty.io

### What are cookies?

Cookies are small text files containing information about e.g., your device, network, connection, your browsing habits, as well as your preferences and interests. These files are stored on your terminal equipment such as your computer or mobile device when you visit a website. Cookies can be set by the website you are visiting (so-called first party cookies) or by other websites (so called third-party cookies)

Cookies allow a website to recognize a certain device. After a cookie has been placed, it is sent back to the originating website on each subsequent visit, or to another website that recognize that cookie, in order to develop a record of the visitor's online activity.

Cookies are used to make the website work properly and to make navigating between different pages more efficient. Cookies allow the website to remember your preferences and make your user experience smoother. They can also be used for analyzing the use of a website or the services offered on that website. Cookies can furthermore be used for offering you online advertisement that is targeted to meet your preferences and interests.

### What kind of cookies are used on Enty.io and why?

#### 1. Strictly necessary cookies.

We use cookies that are necessary for the website to function. These cookies enable you to move around the website and provide access to certain parts or features of the website. Cookies enabling certain features on the website are usually set in response to your actions and requests on the page, for example when you request to sign in to your Enty account or make a search query. These cookies do not gather any such information that could be used to track where you've navigated on the internet or to target online marketing to you.

If you want to continue using this website, this category of cookies cannot be disabled. Strictly necessary cookies will be stored for a few minutes and then expire.

Cookie Provider	List of cookies
.enty.io	__cfduid
.enty.io	_fw_crm_v
enty.io	visitor-id

#### 2. Analytics cookies.

We use analytics cookies to collect analytics data, such as number of visits, popularity of the separate pages, movement around the website and traffic sources, to understand how visitors use our website. This data is analyzed in an aggregate and anonymized form and is used to measure and improve the performance of our website, as well as the quality of the services provided on it, to better meet our visitor's needs.

To process such analytics data, we use analytics tools provided by third-parties, such as Google Analytics and Yandex Metrika. The analytics data is processed in the aggregate and does not allow the identification of a single user; however, it does include certain technical information related to the visitor, such as the visitor's IP address, which can be linked to an individual website visitor's session. This information is shared with Google, is transferred to locations in the United States of America and Russia.

Google may also share the data with other third parties in accordance with its privacy policy. Learn more about Google's privacy practices here: <https://policies.google.com/privacy>. This data is shared with the service providers, which in turn, may share it with other third-parties. This data is also transferred outside of the EU. If you want to opt-out from Google Analytics using your browsing data, you can do so for example by installing opt-out browser add-on offered by Google. You can find that here: <https://tools.google.com/dlpage/gaoptout>.

Yandex Metrika may also share the data with other third parties in accordance with its privacy policy. Learn more about Yandex Metrika privacy practices here: <https://yandex.com/legal/privacy/>.

If you do not allow these cookies we will not know if you have visited our site before and will not be able to monitor its performance. The analytical cookies will be stored for 2 years.

### **3. Targeting cookies**

Our advertising partners may set Targeting Cookies on your device through our site. These cookies do not store directly identifiable information about you but are based on uniquely identifying ID which recognizes your browser and internet device. These cookies are used to track your online behavior across multiple websites and to create a profile of your interests based on your online activity. This profile is then used to generate customized and thus more relevant advertisements to you. The targeting tools used on this website includes Facebook. The targeting cookies will be stored for 2 (two) years. If you want to opt-out of having your web browsing information used for targeting purposes, please use the Facebook opt out. If you do not allow these cookies, you will experience less targeted advertising.

### **4. Cookies set by third-party websites**

When using our website, you may be directed to other websites, such as application stores or social media platforms. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

### **5. How can I manage my cookie settings?**

You can manage your cookie preference on your browser settings. Note that if you disable all or some cookies, the website or some parts of it may not work at all. In your browser settings you can also delete cookies that have already been set on your device.

Except for essential cookies, all cookies will expire after 2 years (please refer to the above section for expiry dates).

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